

# BACKTRACK



CREATE IT, SHARE IT, SAVE LIVES

Enter for a chance to win  
a GoPro Hero 8 Bundle

For 11-18 year olds

## Anti-Trespassing Competition

We want to reduce the number of young people who are trespassing on the railways. It's dangerous and could kill or seriously harm you.

We need you to create a simple, but powerful message (created at home or at school) to make young people aware of the dangers and to encourage them to stop trespassing.

Your entry must be made at your home, in your garden or at your school or group. Your entry may be used in schools to promote railway safety so it must be suitable for this age group. If you're happy to, you can share your entry on social media to spread the word to as many young people as possible.

### How to enter

1. Create a short film, storyboard, script, or song to warn young people and their parents of the dangers of trespassing on the railway.
2. Submit your entry with completed entry form and media consent form using WeTransfer by 11.59 p.m. on Wednesday 30th September 2020 to [info@downtheline.org.uk](mailto:info@downtheline.org.uk) for a chance to win a GoPro HERO8 Black Bundle or equivalent. Spot prizes will be announced throughout the competition.
3. If you are happy to, you can share your creation on social media using the hashtag **#StayOffTheTracks**. 11-13-year olds will need to ask their parents/carers' permission to share entries on social media. There will be prize for the entry with the greatest social media impact.

### Categories

#### Best video

(max 2 minutes)

#### Best story board

(max 10 frames – use our template or create your own)

#### Best script

(max 500 word length)

#### Best song/rap

(max 2 minutes)

#### Best school/group entry

#### Greatest impact on social media

Please read the 'Terms & Conditions' before entering the competition, [click here](#).



## The Rules

1. To enter the impact on social media category send a screen shot of your social media post before the deadline, showing the number of 'likes' and 'shares'. Send your screen shot with completed entry form and media consent form to [info@downtheline.org.uk](mailto:info@downtheline.org.uk).

Remember you must be aged 13 or above to have your own social media account.

2. **Remember:** your entry must be created at home, in your garden or at school/group. If it has been created elsewhere e.g. at a railway station – it will be disqualified.

3. **Remember:** do not identify yourself in your entry e.g. do not use your full name or film yourself outside your front door etc. This is for your protection.

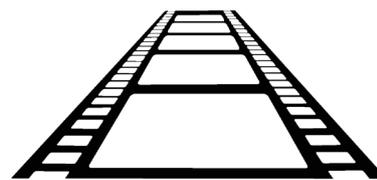
### Copyright

We will only accept films and songs which feature original or royalty free images and sound. We will not be able to accept any entries that do not adhere to this. Do make sure that you use original music or have obtained the right to use other sourced music. Avoid commercial chart or known tracks as these will not be copyright free.

### Deadline

11.59 p.m. Wednesday 30th September 2020.

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visit

[www.downtheline.org.uk/  
projects/backtrack](http://www.downtheline.org.uk/projects/backtrack)

for useful tips to help you with your competition entry such as:

How to create a  
storyboard

How to create an  
animation

Facts about trespassing  
on the railway

How to upload to  
WeTransfer

Follow the competition on  
social media:



[www.facebook.com/  
2020Backtrack](https://www.facebook.com/2020Backtrack)



[www.twitter.com/  
Backtrack\\_Comp](https://www.twitter.com/Backtrack_Comp)



[www.instagram.com/  
backtrack\\_competition](https://www.instagram.com/backtrack_competition)

